



# JOE BURROW FOUNDATION DO GOOD GRANT APPLICATION

## Overview

### **About the Joe Burrow Foundation**

On December 14, 2019, Joe Burrow was selected as the 85th winner of the Heisman Memorial Trophy, an annual award for the most outstanding player in college football. That night, in his acceptance speech, his mind and his words focused not just on football, but on people he knew who were underprivileged and underserved.

With that night as a springboard, Joe and his parents, with business and community leaders from Ohio and Louisiana, founded The Joe Burrow Foundation (JBF).

The mission of the Joe Burrow Foundation (JBF) is to provide resources and support to the underprivileged and underserved. While our primary focus is helping children with mental illness and those experiencing food insecurity in Greater Cincinnati (Ohio, Kentucky, Indiana) and Baton Rouge (Louisiana), we also support projects and programs fulfilling our broader mission.

The Joe Burrow Foundation promises to bring to these children the same passion, dedication and creative energy displayed by Joe on the football field.

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## 1. Do Good Grant Application Periods and Process Overview

The application process begins on the Open Date indicated below. A full Project Proposal must be submitted by 11:59 PM ET on the Deadline Date. Applicants will be notified whether or not their project has been funded by the Award Date:

|                       | Cycle One      | Cycle Two         |
|-----------------------|----------------|-------------------|
| <b>Open Date:</b>     | March 2, 2026  | November 2, 2026  |
| <b>Deadline Date:</b> | April 15, 2026 | December 1, 2026  |
| <b>Award Date:</b>    | May 1, 2026    | December 15, 2026 |

- Acknowledgement:** Your organization will receive acknowledgement of receipt of your application within approximately 30 days of the Open Date.
- Review:** A JBF Do Good Grant Application Review Committee will review all grant applications and supporting documentation. Finalists will be identified and contacted, during which time additional information may be requested and/or site visits may occur. A site visit will be approximately one hour.
- Award:** Applying organizations will be notified by the Award Date if their project proposal will/will not be funded.

## 2. Do Good Grant Eligibility

- Project Proposals must support the JBF mission in new and creative ways. Specifically, we seek to support projects that develop new pathways for mental health protection and food insecurity that are sustainable and designed to have a lasting impact.
- Project Proposal organizations must be, or be affiliated with, a non-profit or public charity that will serve as the administering organization. Examples include non-profit agencies, public colleges, K12 schools and districts, community support centers, as well as other non-profit organizations with a 501(c)(3) determination from the IRS. Documentation of current non-profit status is required.
- JBF does not award Do Good Grants directly to individuals.
- Project Proposals including indirect costs will not be accepted (e.g., needs assessments, program evaluations, conferences, scholarships, capital projects, travel, capital construction, etc.).
- Project Proposals for additional funding for previously existing programs will not be accepted.
- JBF reserves the right to reject any Do Good Grant application for any reason, including a missed deadline or incomplete information.
- Contact with JBF, its Executive Board or Board of Advisors regarding your submitted grant application is strongly discouraged and could be considered as disqualifying.



- Project Proposals with budgets up to \$10,000 to be spent within three years will be considered.

### **3. Grant Review**

The JBF Do Good Grants Program will utilize a review process for all eligible submissions. Each proposal will be initially screened by select members of the Board of Advisors and Foundation staff to identify finalists. Finalist applications will be reviewed and selected by the Executive Board. Reviewers are encouraged to consider the following criteria:

- 1. Connection to JBF Mission and Focus Areas:** Reviewers will evaluate whether the proposed intervention supports the Foundation's mission and/or focus areas.
- 2. Need for the Project:** Reviewers will evaluate the stated need and immediacy for the project in the proposed area.
- 3. Project Goals and Outcomes:** Reviewers will consider specific project goals and project desired outcomes.
- 4. Project Design:** Reviewers will evaluate the overall quality, clarity and feasibility of project design and its alignment with the proposed goals and outcomes. Reviewers will also evaluate sustainability and potential long-term impact of proposed project.
- 5. Budget and Timeline:** Reviewers will evaluate the adequacy of the project budget and timeline.
- 6. Project Team:** Reviewers will consider the project team, its experience and its ability to complete the project as described.

### **4. Project/Program Reporting Process and Consent**

Awarded projects/programs will be required to submit mid-year and annual reports describing the use of JBF granted funds and measurable progress towards stated goals and objectives. JBF reserves the right to conduct site visit(s) during project/program periods and at key timeline milestones for the evaluation and promotion of JBF impacts.

The acceptance of JBF Do Good Grant funds through the JBF Do Good Grant Application Process indicates the sponsoring organizations consent to include information, including photos, videos, and testimonials, about the program/project on the JBF website and in JBF print and electronic media. To the extent that individual releases are required for photo and video, the sponsoring organization agrees to make its best efforts to acquire such release on behalf of JBF in a form prescribed by JBF.

### **5. How to Apply**

Applications for a JBF Do Good Grant must be received per the Do Good Grant Application Process described herein. Applicants are required to complete the JBF Project Do Good Grant Application available at <https://joeburrow.org/programs/grant-application/>. Doing so will improve the quality of the review process for you and JBF. Additional contact with JBF, its Executive Board or Board of Advisors regarding your submitted Do Good Grant application is strongly discouraged and could be considered as disqualifying.



## 6. Do Good Grant FAQs

### Who can apply?

Anyone representing a nonprofit organization or public charity operating within the continental United States of America and serving communities in Greater Cincinnati, Baton Rouge, and/or Athens (OH) is eligible to apply.

### What are the rules for applying?

We ask that you fill out the online application completely to the best of your ability based on the needs of your organization. To ensure a fair process, we ask that you do not reach out to any member of the foundation team for guidance and suggestions.

### What supporting documentation is needed to apply?

All 501(c)(3) nonprofit organizations must provide a valid EIN, a copy of your organization's official notice of tax-exempt status from the IRS and a copy of your organization's current Board of Directors list with their application. All governmental institutions must provide proof of affiliation from state or local officials and a staff or city/county board list with their application.

### How many applications will be accepted?

The foundation has a specific budget in mind for each application cycle. Funds will be awarded and distributed based on that budget.

## 7. Do Good Grant Application

Applicants must complete the online JBF Do Good Grant Application to be considered eligible to receive a JBF Do Good Grant. Applicants can save the form as you continue work on it and submit it when it is completed.

Download a PDF version of the Do Good Grant application by [clicking here](#).

This PDF is only for review. It cannot be submitted as an application and, if submitted, will not be considered for a Do Good Grant from the Joe Burrow Foundation. Only submissions via the Do Good Grant Application website form available at <https://joeburrow.org/programs/grant-application/> will be considered.

## **JOE BURROW FOUNDATION GRANT APPLICATION FORM**

### **Section 1: Organization/Applicant Information**

1. Organization name:

2. Please select the focus of your program:

- children's mental health
- families' food security

3. Governmental Institution:

- Check this box if you're applying as a governmental institution.



4. Identification Number (EIN):
5. Year Founded:
6. Address:
7. Street Address:
8. Address Line 2:
9. City:
10. State:
11. Zip:
12. Primary telephone:
13. Website address:
14. Annual operating budget for three previous years:
15. Number of full-time employees (FTEs):
16. Organization Overview Information (please include Mission and Vision Statement)(500 characters or less):
17. Geographic area(s) served by the Organization: (Required)
  - Ohio
  - Louisiana
  - Indiana
  - Kentucky
  - West Virginia

(The Joe Burrow Foundation focuses on serving communities that have supported Joe throughout his life and career).
18. CEO/Executive Director name:
19. CEO/Executive Director primary telephone:
20. CEO/Executive Director email:
21. Primary contact name (if different than CEO/Executive Director):
22. Primary contact title:
23. Primary contact telephone:
24. Primary contact email address:



## **Section 2: Project/Program Proposal Information**

1. Project/Program proposal title:
2. Total project/program proposal annual budget:
3. Total grant request:
4. How many people will this grant serve?
5. What are the ages of the people this grant will serve?
  - 18 years old and younger
  - 19 years old and older
6. What is the race/ethnicity composition of the people this grant will serve?
  - Hispanic or Latino
  - White
  - Black or African-American
  - American Indian and Alaska Native
  - Asian
  - Native Hawaiian and Other Pacific Islander
  - Some Other Race
  - Multiracial
7. How will your proposed project/program positively impact children's mental health or families' food insecurity? (1000 characters or less)
8. List up to three (3) goals of your program and indicate the metrics you'll use to track your success for each goal.
9. Additional information that you think could be helpful during the JBF Do Good Grant Review Process when considering your project/program proposal. (500 characters or less)

## **Section 3: Additional Information/Attachments**

- a. Please upload a copy of your most recent audited financial statement.
- b. Please upload a copy of your current year statement of revenue and expenses (income statement) and balance sheet.
- c. Please upload a copy of IRS 501(c)(3) or 509(a) qualification letter
- d. Please upload a copy of your organization's current Board of Directors list.
- e. If you're applying as a government institution, please upload proof of affiliation from state or local officials.
- f. If you're applying as a government institution, please upload a staff or city/county board list.
- g. Any additional information (your most recent annual report, 1-2 relevant news stories, 1-2 client testimonials, etc.) that you think could be helpful during the JBF Do Good Grant



#### **Section 4: Signature Page**

If my organization accepts JBF Do Good Grant funds, I consent to allow the sponsoring organizations to include information, including photos, videos and testimonials, about the program/project on the JBF website and in JBF print and electronic media.

I certify that all representations made in this Do Good Grant application and the documentation appended to it are accurate as far as I know as of the date submitted.

First name: \_\_\_\_\_ Last name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_